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CIOZone™ Announces The Green Pledge Program: A Call To Embrace Green IT

Melville, NY – April 22, 2008 - CIOZone™ (www.ciozone.com), the Network for IT Leadership serving CIOs and IT professionals, today announced the launch of the Green Pledge program.

CIOZone has teamed up with the Society for Information Management's New York Metro chapter in their commitment to environmental causes. Atti Riazi, CIO, Ogilvy & Mather and SIMNY member, posed this challenge on CIOZone:

"An average American emits about 16 metric tons of CO2 per year.... To sustain living on the Earth we need to drop to 2 metric tons. Can we make a commitment both on a personal and business level to make this happen?"

CIOZone and SIMNY are promoting Green IT and lending support to CIOs committed making a pledge to reduce waste and increase energy efficiency over the next 12 months in the areas of:

Reduction in data center power consumption.

Reduction in corporate computing environment energy consumption.

Reduction in corporate energy usage.

Reduction in e-waste.

Initiation/promotion of computing recycling program.

CIOs can go to www.ciozone.com/greenpledge to make their pledge through May 15, 2008.

On Earth Day 2009, CIOZone will ask those who made a pledge to report their progress. CIOZone will identify the teams that reached or exceeded their goals and profile those who produced the most dramatic results, recognizing outstanding CIOs/IT departments with the Green Pledge award.

About CIOZone™

CIOZone™ (www.ciozone.com) is the original ProSocial™ Network for IT Leadership. It is an online, interactive meeting place for high-level chief information officers and IT professionals in which open discussions can freely take place and members are encouraged to share experiential learning with their peers. CIOZone melds expert content, industry information, research and analysis together with user-generated content inside a community, brought and held together through the stewardship of trusted content providers. CIOZone is a Professional Social Networks, Inc.™ company. (www.professionalsocialnetworks.com).

About Professional Social Networks, Inc.™

Professional Social Networks is the first international provider of interactive business networks. Professional Social Networks provides an "ALWAYS ON" connection that functions as the universal rallying point for today's high-powered business and industry leaders. Professional Social Networks is an innovative business to business media platform that links buyers with sellers inside professional environments.

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