



FOR IMMEDIATE RELEASE

New ProSocial™ CIO Network Signs 1,000th Member

Melville, NY – March 17, 2008 – Professional Social Networks announced that membership in CIOZone™ (www.ciozone.com), the professional social network for chief information officers reached 1,000 members in 10 weeks after launching.

"This is a milestone for several reasons," said Stephen Veith, Managing Director of PSN. "First and foremost, it clearly underscores the need in this professional space for business leaders to have a 'safe zone' in which to openly and confidently share experiential learning with true peers. It's also exciting that the relevance of CIOZone has clearly resonated with CIOs as evidenced by the membership surge in just a few weeks."

Along with climbing membership roles, social interactions initiated by members have also spiked. Well over a dozen special interest Groups from open source and data quality to managing IT in SMB have emerged.

CIOs and IT VPs from companies like Morgan Stanley, HBO, Chrysler, Pfizer, Royal Caribbean, and Crayola are among current members of CIOZone's ProSocial network.

Columbia University's Dr. Arthur Langer, founder of the CIO Mentoring Program at Columbia, is both a member and contributor to CIOZone. "Having an environment where critical and provocative technology issues can be communicated is crucial if our profession is going to lead the way in the 21st century." said Langer. "CIOZone provides a new and innovative way of connecting our senior technology executives and our student leaders of tomorrow."

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About CIOZone™

CIOZone™ is the network for IT leadership. It is an interactive meeting place for high-level chief information officers in which open discussions can freely take place and CIOs are encouraged to share experiential learning with their peers. CIOZone melds expert content, industry information, research and analysis together with user-generated content inside a community, brought and held together through the stewardship of trusted content providers.

About Professional Social Networks, Inc.™

Professional Social Networks provides an "ALWAYS ON" connection that functions as the universal rallying point for today's high-powered business and industry leaders. Professional Social Networks is an innovative business to business media platform that links buyers with sellers inside professional environments by utilizing Media 3.0 technologies and best practices.

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