

April 2009: Outsourcing

The CIOZone digital magazine highlights important articles and special features published on CIOZone.com. In this issue CIOZone takes an in-depth look at outsourcing. Economic forces are causing CIOs to look to outsourcing to reduce costs, but at the same time they are under pressure to protect jobs. What does that mean for outsourcing and the offshoring sectors?

Featured Articles

[Special Report: Outsourcing Sector Facing Multiple Threats](#)

These should be good times for the outsourcing and offshoring sectors as companies look to cut costs under mounting financial difficulties. But the industry is facing perhaps its toughest tests to date as it battles a combination of protectionist fears, cutbacks in IT spending, and worries over financial fraud.

Also See:

[Outsourcing Prices May Decline 20 Percent](#)

[Onshore Impact of Offshore Scandal](#)

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[Outsourcers Under Pressure to Grant Concessions](#)

As the recession continues, clients are demanding greater concessions from offshore service providers. And in many cases, outsourcers are obliging them. But even in a buyer's market customers need to minimize their risk in dealing with suppliers.

Also See:

[Offshoring: Why One Company Chose Brazil](#)

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[CIOs Silent in Outsourcing/Protectionism Debate](#)

Can we keep jobs in the U.S. and still take advantage of the economic benefits of outsourcing? It's an issue that's of vital concern to CIOs but with protectionist sentiments running high, many are reluctant to speak out on the matter. In his Executive Briefing blog, Laton McCartney debates this economic and political hot potato.

Also See:

[Risk Management and the Snooping Dragon](#)

[It's a Tough Job, But Somebody Has to Do It](#)

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[Application Outsourcing: Reduce Costs and Minimize Risk](#)

Cost reduction through application outsourcing is not easy, but it is possible by engaging in strong vendor management practices. In an in-depth report InfoTech Research Group shares case studies and best practices on how to use application outsourcing to reduce costs and minimize risk.

Also See:

[Outsourcers Under pressure to Grant Concessions](#)



Resources

[Which Outsourcing Companies Are Thriving in the Recession?](#)

These are certainly interesting times for outsourcers. The economy is pushing corporations to look at outsourcing as a way to reduce costs, but at the same time corporations are sensitive to protectionist sentiments. Here's a look at 10 outsourcers that are not only weathering the current economic crisis but are making the best of it.

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[Five Outsourcing Companies on the Rise](#)

In a Special Report on Outsourcing, CIOZone reported on 10 companies that were managing to thrive in the current recession. In this follow-up Laton McCartney reports on five second-tier outsourcing companies that are on the rise.

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[Which Outsourcing Companies Are Thriving in the Recession?](#)

[Perfect Storm for IT Outsourcing ...](#)

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[Perfect Storm for IT Outsourcing](#)

Today's market has all the right ingredients to launch the next wave of IT outsourcing, says Bruce Culbert, chief executive of iSymmetry. Culbert offers his views on why now more than ever, companies can benefit from and will need to outsource at least some of their IT services.

Also See:

[More IT Jobs Going Offshore ...](#)

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[When Good Outsourcing Goes Bad: A Case Study](#)

Enterprises continue to seek ways to improve their bottom line by outsourcing IT related services. In this report, InfoTech Research Group provides an in-depth case study looking at a company that ran into serious problems with its IT outsourcing project, and how that company resolved the situation.

Also See:

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