

February 2009: CIO Leadership

The CIOZone digital magazine highlights important articles and special features published on CIOZone.com. In this issue CIOZone examines the role of the CIO in the current economic crisis and presents the viewpoints of Dr. Arthur Langer, a distinguished professor at Columbia University and head of its IT mentoring program.

Featured Articles

[5 Books CIOs Must Read Now](#)

The current economic crisis promises to make things interesting for CIOs and other IT executives. How can business technology leaders ready themselves for the tough times ahead? Bob Rouse, who directs the Society for Information Management's Regional Leadership Forum, thinks there are five books every IT managers should read now.

[Read More >>](#)

[Viewpoint: Are CIOs Facing A Crisis?](#)

The role of the CIO has certainly changed significantly over the last decade, but has it evolved or progressed? Art Langer, for one, doesn't think so. The distinguished Columbia University instructor believes the profession has taken a few steps backwards since the dot com era and unless the course is changed, CIOs are headed for a crisis.

Also See:

[Langer Report: The Mature Technology CEO](#)

[Leadership: Practicing What You Preach](#)

[Read More >>](#)

[Leading in a Recession Means More than Keeping Lights On](#)

As companies struggle through the recession, a question that frequently arises is whether chief information officers are in danger of losing clout within their organizations. The theory goes, companies will be so focused on cutting costs that they will look to CIOs to simply keep the lights on rather than launching new initiatives.

[Read More >>](#)

[Langer Report: The Mature Technology CEO](#)

One of the more difficult challenges a CIO may face is whether their CEO understands how to manage the uses of technology. Managing IT can be a difficult challenge for the CEO, but there are certain best practices that can be followed to achieve success and maximize the benefits.

[Read More >>](#)

[Langer Report: IT Transformation and the Balanced Scorecard](#)

IT organizational transformation is a prime concern for CIOs these days, particularly as they battle through a recession. The Balanced Scorecard can provide a method to measure



Resources

[Where Do IT Leaders Come From?](#)

Current IT executives face incredible pressure to make their departments more efficient, competitive and responsive. But, those efforts are likely to fail without solid leadership. For the last 15 years the Society for Information Management has been preparing IT executives to become effective CIOs through its Regional Leadership Forums.

Also See:

[SIM Releases Top 10 Concerns of CIOs ...](#)

[Read More >>](#)

[Leadership: Practicing What You Preach](#)

What makes a great leader? There are plenty of self-help and leadership development guides out there offering all kinds of advice, but in their latest book authors Dave Ulrich, Norman Smallwood and Kate Sweetman try to break it down to five simple rules. Chief among those rules—invest in yourself.

Also See:

[Where Does Success Come From?](#)

[How To Be A Better Leader ...](#)

[Read More >>](#)

[How To Be A Better Leader](#)

Stewart Friedman, founding director of the Wharton School's Leadership Program, says the key to being an effective and satisfied leader is being successful in all aspects of life: work, home, community and self. Here's his guide for becoming a total leader.

Also See:

[Why Followers Matter](#)

[4 Ways To Better Manage, Motivate The Team](#)

...

[Read More >>](#)

[Where Does Success Come From?](#)

There is something profoundly wrong about the way we understand success, contends author Malcolm Gladwell. In his new book *Outliers: The Story of Success*, Gladwell makes the case that success is not just about intelligence and ambition, but rather other opportunities and advantages that surround an individual. Even the year of birth was a key factor in launching the careers of many tech titans.

Also See:

[What It Takes To Be An Innovator](#)

[How To Be A Better Leader ...](#)

outcomes that are not always financial or tangible.

Also See:

[Langer Report: How to Create Better IT Staff](#)

[Langer Report: The Cultural Assimilation Of IT](#)

[Read More >>](#)

[Read More >>](#)

[Langer Report: How To Create A Better IT Staff](#)

Individual self-development, believes Columbia University Professor Art Langer, enables IT staffs to successfully deal with today's dynamic and unpredictable technology projects.

Here's how.

Also See:

[Langer Report: The Cultural Assimilation Of IT](#)

[Langer Report: Operating IT As 'Driver,' 'Supporter'](#)

[Read More >>](#)