

Earth Day Special Edition

The CIOZone digital magazine highlights important articles and special features published on CIOZone.com. In this issue CIOZone presents a series of articles and resources in support of Earth Day 2009. The focus of the articles is on the adoption of Green IT practices and the safe disposal of electronic waste.

Articles

[Earth Day: Take the Green Pledge](#)

Wednesday, April 22, marked Earth Day 2009. Last year CIOZone partnered with the New York chapter of the Society of Information Management (SIM) to call on the IT community to reduce eWaste and conserve energy. Once again, we asked our members to take the Green Pledge, share ideas Green IT success stories.

Also See:

[The Green Pledge Forum](#)

[Read More >>](#)

[Earth Day: BNSF Takes Green Strategy to the Rails](#)

When most CIOs think about implementing a Green IT strategy, they focus on such things as reducing data center costs. But what about using business intelligence systems to unlock savings from your data warehouse? That's exactly what BNSF Railway has done, by analyzing out how to run its trains more fuel efficiently.

Also See:

[Take the Green Pledge](#)

[The State of Green IT](#)

[Read More >>](#)

[CRS to Earth: We've Got Your eWaste](#)

When Earth Day was first celebrated in 1970, few could have imagined the computer revolution that lay ahead, or its resulting stream of eWaste. One company, CRS of Tampa, Fla., has developed an innovative solution to the problem: a machine named David that feeds on a steady diet of electronics.

Also See:

[BNSF Takes Green Strategy to the Rails](#)

[Green IT Special Edition](#)

[Read More >>](#)

[Feds Meeting Green Goals](#)

Last year the U.S. government mandated that Federal agencies purchase 95% or higher environmentally preferable electronic products. How are the Fed's doing? Not bad. According to the Green Electronics Council, at least half of Federal agencies met or exceeded the goal.

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Resources

[The State of Green IT](#)

In support of Earth Day, CIOZone will feature a series of articles this week on Green IT and electronic waste initiatives. In this feature, Ellen Pearlman looks at the increasing role Green IT is playing in corporate initiatives, both as a target and enabler of change.

Also See:

[eWaste: Becoming Part of the Solution ...](#)

[Read More >>](#)

[Earth Day: A Critical Test for Sustainability](#)

Companies have made significant progress in recent years in improving their business practices around environmental sustainability. With the economy reeling, that progress may be in jeopardy. In his Executive Brief blog, Mel Duvall says it is critical that CIOs and the technology sector in general take a leadership role.

Also See: [Take the Green Pledge](#)

[The State of Green IT ...](#)

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[Global Sourcing: After the Meltdown](#)

Companies in a wide range of industries have made very real progress in harnessing the potential for green products and services. An upcoming conference examines how sustainable practices, particularly in the area of global sourcing, creates long-term stockholder value.

Also See:

[The State of Green IT ...](#)

[Read More >>](#)

[Earth Day Brings Out the Wacky and Wonderful](#)

CIOZone is a proud supporter of Earth Day and the technology industry's efforts to adopt safe eWaste practices. This week we ran a series of articles on Green IT and eWaste, a summary of which can be found in our Earth Day Special Report (provide link). But in addition to the articles we highlight, there was a lot happening in support of Earth Day this year and technology companies were leading the way. ...

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