Forrester Sees iPads in the Enterprise

Posted by meggebrecht - 2010/01/28 14:18

Is Appleâ€™s new iPad just a consumer play, or will it have a role in the enterprise? Most of the talk since the device was unveiled Wednesday has focused on whether the iPad will please the consumer market, but in a blog over at the Forrester site, analyst Ted Schadler is suggesting that the tablet will find its way into businesses -- and quickly.

â€œIt will catch on quickly as an employee-provisioned third device, particularly for mobile professionals, 28% of the workforce,â€• says Schadler. â€œIT will support it in many organizations. After all, itâ€™s just a big iPhone to them and already of firms support them.â€•

Those mobile professionals will love the iPad, claims Schadler, because it gives them on-the-go messaging and collaboration, a big screen, business media -- â€œThe New York Times app is just the beginningâ€• -- full-size document tools, wireless connectivity and a sexy form factor.

Schadler also raves about Appleâ€™s iWorks productivity suite, which has drawn nods of approval from many quarters. â€œApple's support of iWorks on the iPad gives execs what they need to present on the road and leave the laptop at home,â€• he says, adding that â€œMicrosoft should build best-in-class iPad software in the Office formats.â€•

What Schadler doesnâ€™t mention is that the device doesnâ€™t let you have more than one application open at a time. If the iPad is truly going to take off with mobile professionals, as Schadler says, shouldnâ€™t they be able to write an e-mail while theyâ€™re browsing the Web or working on a presentation?

Donâ€™t get me wrong. I think the iPad looks like a great device for the home, and Iâ€™m considering getting one myself. But iPads in the enterprise? Does anyone else see that happening?

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Re:Forrester Sees iPads in the Enterprise

Posted by KGB - 2010/01/28 16:17

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meggebrecht wrote:
What Schadler doesnâ€™t mention is that the device doesnâ€™t let you have more than one application open at a time. If the iPad is truly going to take off with mobile professionals, as Schadler says, shouldnâ€™t they be able to write an e-mail while theyâ€™re browsing the Web or working on a presentation?

That's the first thought I had upon seeing this thread.

At the moment, no, I don't think iPad is ready for any sort of enterprise deployment: it's not ready. But maybe in a few years, once Apple has introduced more powerful (and hopefully cheaper) revisions...

For a early-adopting-gadget-crazed consumer, the iPad is an immediate must buy. But I think the rest of us are taking are far more cautious view of it.

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Re:Forrester Sees iPads in the Enterprise

Posted by srw134 - 2010/01/28 21:47

This is just another one of the Apple zealots drinking too much kool-aid. While there will be certain penetration in some specific markets this device will not revolutionize the say people do mobile business. I traveled around for allot of years and I would take my old dell over this device as it could do more for me and was quicker.

-sean

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Re:Forrester Sees iPads in the Enterprise

Posted by sediga - 2010/04/08 10:44

Laptop is certainly better, but you have to agree that it is a compelling case to have an all in one thin device for reading,

surfing, etcâ€¦
I have a long commute, and a device *like* the iPad would be great. The problem is that all the devices that I tried thus far fail to meet expectations: HTC Shift, Kindle, SONY Reader, etcâ€¦

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Re:Forrester Sees iPads in the Enterprise
Posted by srw134 - 2010/04/13 19:56

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I like the idea I just don't like the implementation. Like the iPhone the iPad lacks multitasking and lacks in any real point which would make me choose this over a tablet PC.

-sean

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Re:Forrester Sees iPads in the Enterprise
Posted by Mel Duvall - 2010/05/21 00:22

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I have to admit up front - I don't get the iPad hype. But I can't argue with numbers. IDC said today that it expects 46 million tablets (including iPads) will ship in 2014, up from the 7.6 million it expects will ship this year.

I'm still not seeing people using them on the train, but IDC says a wave of cool apps will make tablets must-haves.

It didn't say what those apps are, but 46 million buyers will need to be doing something with their fancy pieces of hardware.

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Re:Forrester Sees iPads in the Enterprise
Posted by sediga - 2010/05/21 10:25

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I think I bought into the hype ï•Šâ€¦ I wanted the Kindle DX, my wife wanted iPad, so we bought an iPad. The idea is greatâ€¦ I agree with the lack of multitasking, and the thing that I really dislike is the fact that is not an open platform. I donâ€™t like iTunes, but I am stuck with it for example.

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Re:Forrester Sees iPads in the Enterprise
Posted by mhenricks - 2010/05/21 13:25

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Unlike the iPhone shortly after its introduction, this device doesn't seem to be very visible. I see the numbers about sales, but I don't see anybody using one down at the local coffee shop. Where are they going?

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Re:Forrester Sees iPads in the Enterprise
Posted by srw134 - 2010/05/21 18:37

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I tend to think that the iPad is just the nose of a much larger touch iceberg that is coming. It has many nice features but will never get a techie like me interested with its current specifications. I am one for waiting on a product(s) which has some of these features and a decent specification sheet.

-sean

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Re:Forrester Sees iPads in the Enterprise

Posted by sediga - 2010/05/24 10:44

One thing that iPad is doing which is very nice is the integration of 3G with the device. Thatâ€™s a must have feature for any mobile device these days. The thing that I hate about iPadâ€™s 3G feature is that is locked only to ATT. I heard that HP tablet/slate also have 3G integration, and it is not locked to any vendor. Not sure how true that is, but that would be nice.

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Re:Forrester Sees iPads in the Enterprise

Posted by srw134 - 2010/05/30 00:53

The funny thing about all of these is by the time 3G works well on the iPad 3G will be too slow and 4G networks are quickly being built (and in operation in certain areas).

-sean

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Re:Forrester Sees iPads in the Enterprise

Posted by sediga - 2010/05/30 09:45

Mooreâ€™s law would make this true for any new â€œtoyâ€• that comes out. I personally think that going to 4G is not the best i in the world when 3G deployment is not 100% yet. Frankly, it is very annoying that there are so many deadspots in 3G with service providers. Going back to our topic, yes ipad is the first real slate/tablet, and yes it sucks big time in many aspects. The exciting is that this is the first product with many more (hopefully) to come that can improve on this. This is the first product that has all the components. I just wish it wasnâ€™t Apple, but you cant have everything I guess.

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Re:Forrester Sees iPads in the Enterprise

Posted by srw134 - 2010/05/30 17:18

Well the thing is, for me I think that these devices could easily be equipped with 2-4G hardware and still not be that expensive. This way they can support what it coming as well as what is currently available. Of course, this would also make it so people would not have to buy the next version of the iPad (or whatever) at an additional premium.

-sean

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Re:Forrester Sees iPads in the Enterprise

Posted by sediga - 2010/05/31 05:33

You do Pay a premium for Apple - unjustified premium if you as me. What really ticks me off is that the 3G version of iPad is about 200 more than the regular version, and you still pay for the monthly charges. Without the monthly charges, the 3G is useless. Why am I paying extra for it when I buy and after.

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Re:Forrester Sees iPads in the Enterprise

Posted by ciony - 2010/05/31 05:42

Apple users always pay a premium for every product; it's part of their brand loyalty profile. The new tablet devices from HP, Dell, and others will test whether consumers at large are really ready for these devices.

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Re:Forrester Sees iPads in the Enterprise
Posted by srw134 - 2010/05/31 16:59

That is the key point that I am looking at, will these these other devices be as popular without the hype that is Apple? Hopefully, people will be able to objectively review these products without this hype as a deciding factor, but this is asking allot from the typical consumer.

-sean

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Re:Forrester Sees iPads in the Enterprise
Posted by sediga - 2010/07/09 16:18

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this is one area that I would to see another company to spend top dollar for PR to put Apple in its place. Maybe Google should step in. I am not saying that iXXXXX should not exist; I just want some real competition in the market and not just a second-class product alternative.

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Re:Forrester Sees iPads in the Enterprise
Posted by srw134 - 2010/07/17 15:18

This is where I have been hoping that ASUS PR would step up. They have a number of innovative products which keep in line with customer demand but the name is not well known outside the tech community.

-sean

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Re:Forrester Sees iPads in the Enterprise
Posted by meggebrecht - 2010/07/22 10:15

Looks like enthusiasm for the iPad doesn't just apply to consumers. On Apple's third-quarter earnings call this week, COO Tim Cook said that 50 percent of the Fortune 100 are currently deploying or testing the iPad.

We can complain about the hype all we like, but it clearly isn't turning off large enterprises.

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Re:Forrester Sees iPads in the Enterprise
Posted by srw134 - 2010/07/22 11:35

No one said that some IT departments are not run by consumer demand (or hype), it is really too bad as this product just is not there yet in my opinion.

-sean

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Re:Forrester Sees iPads in the Enterprise
Posted by sediga - 2010/07/31 12:30

Toshiba just announced that they will have an ipad that competes with iPad. They are in talks with Verizon to offer a similar service as ATT.
The device is supposed to be Windows-based. That will make things easier.

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Re:Forrester Sees iPads in the Enterprise
Posted by mhenricks - 2010/08/02 13:30

IT departments may be checking out or piloting the iPad, but it's still overwhelming a reading and gaming device, per Mobclix. http://www.mobclix.com/appstore/1

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Re:Forrester Sees iPads in the Enterprise
Posted by meggebrecht - 2010/08/03 13:12

While I'm sure some of the pilots won't go any further than that, many of these enterprises aren't testing the iPad, but actually deploying it -- including companies like Wells Fargo, SAP and Mercedes-Benz.

I can't argue that there aren't more games for the device than productivity apps, but I wouldn't say that makes it useless for business purposes.

Not to say that a better, cheaper alternative won't come along, but I'm getting the sense that there is real enterprise interest in the iPad.

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Re:Forrester Sees iPads in the Enterprise
Posted by srw134 - 2010/08/06 19:43

Here is my advice to those watching this and thinking about deploying it for a business purpose. Go to Google and type in "Asus tablet" and take a look at their offering first. It is faster and runs Windows 7 or Android (depending on which product).

-sean

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Re:Forrester Sees iPads in the Enterprise
Posted by sediga - 2010/08/09 07:27

I guess I really like to know why an enterprise would prefer to support yet another OS and platform?
A windows based tablet is more compelling to me as you have the tools for security and such already in place. iPad is a risk any which way i look at it. What's the deal then?

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Re:Forrester Sees iPads in the Enterprise
Posted by srw134 - 2010/08/15 16:13

I second the motion, is there anyone out there with a good argument to use the iPad over a Asus (Windows) tablet for example?

-sean

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Re:Forrester Sees iPads in the Enterprise
Posted by caragarretson - 2010/08/17 06:26

Maybe a manufacturer other than Apple will come up with a corporate tablet that finds success in the business world. Such a device would need to integrate with corporate back ends, like email and apps, and I don't see Apple providing

that. Maybe a tablet with a mobile hypervisor would be the way to go, still allowing for mobililty (Wifi and 3G/4G) and a large selection of mobile apps, but with the security and access corporate users need.

Then again, it brings up the question: Do corporate mobile workers need a smart phone, a corporate tablet, and a notebook? Does the tablet replace the notebook as a lighter, more nimble device?

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Re:Forrester Sees iPads in the Enterprise

Posted by srw134 - 2010/08/22 17:28

This was the center of my point in my post about the ASUS tablet. It is a tablet which runs Windows 7 and has the ability to do anything the iPad can do.

-sean

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Re:Forrester Sees iPads in the Enterprise

Posted by Mel Duvall - 2010/11/30 18:18

Research firm Gartner came out with a report this week saying tablet computers, like the iPad, are taking a bite out of PC sales. In response, it cut its PC sales forecasts for 2010 and 2011.

I think the impact of tablets on PC sales is still a bit overated. If you need the functionality of a PC or laptop, a tablet just isn't going to meet most peoples' needs. But over the longer term, as tablets gain more functionality, I could see them becoming increasingly valid replacements.

Gartner seems to be thinking along the same lines. It said by 2014 tablets could displace around 10 percent of PC sales.

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Re:Forrester Sees iPads in the Enterprise

Posted by rgarretson - 2010/11/30 19:14

I don't think Gartner's numbers are out of line, as 10 percent is a reasonably small slice. Wall Street analysts tracking Black Friday sales at retail now say Apple is selling more iPads than Macs. The bigger impact is on netbook sales, which have clearly been eroded by tablets. Apple is selling nearly nine iPads per hour and will move 5.5 million units in the quarter ending Dec. 31, compared with 4.2 million Macs, according to Gene Munster of Piper Jaffray.

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Re:Forrester Sees iPads in the Enterprise

Posted by sediga - 2010/12/09 10:04

If we are to assume that tablets are the next evolutionary step towards personal computing, wouldnâ€™t it actually make sense that the division between PCâ€™s and pads be eliminated? To me, itâ€™s like saying LCD monitors are taking a chunk out of CRT monitors.

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Re:Forrester Sees iPads in the Enterprise

Posted by caragarretson - 2010/12/17 07:02

ChangeWave Research is now saying that the number of corporations that issue tablets to their employees will double in 2011, and that the iPad will dominate those deployments:

http://www.investorplace.com/25527/explosion-in-corporate-tablet-demand

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Re:Forrester Sees iPads in the Enterprise
Posted by srw134 - 2010/12/21 19:44

I must say I just don't get this at all, while I think that the Pad in general is a good idea, choosing the iPad for a corporate deployment just seems short sighted. We all know that the Apple version of any product is never going to have the business feature support that most organizations need. If this comes true they are simply getting the nod because they are in the news and have the hype at the moment.

-sean

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Re:Forrester Sees iPads in the Enterprise
Posted by ciony - 2010/12/22 08:44

While the iPad may not be it, other manufacturers are going to produce tablets that are more corporate-friendly. I don't think there can be any doubt that tablets will grow their share of corporate computing as corporate computing is now taking significant cues from consumer computing, and tablets are proving popular among the user base. The divide between consumer and employee computing tools is shrinking and I think that is a good thing in terms of providing a more natural user experience; unfortunately, it provides many challenges for IT.

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Re:Forrester Sees iPads in the Enterprise
Posted by mhenricks - 2010/12/22 14:09

Tablets represent another useful tool for niche purposes so they are certainly going to percolate into corporate environments. It's unlikely that the preferred corporate tablet will be the iPad, but some Android- or Windows- or perhaps Chrome-based tablets will show up in a significant number of corporate briefcases in the next several years.

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Re:Forrester Sees iPads in the Enterprise
Posted by srw134 - 2010/12/24 21:25

I finally saw a tablet option recently which is getting really close to what I would look for, both personally and professionally. The ASUS EP121 runs with an i5, 12" screen and Windows 7, as well as HDMI and USB ports, multitouch and stylus support. While this may be a low power version of the i5 the performance gap seems greatly leaning towards this over existing options.

Thoughts?

-sean

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Re:Forrester Sees iPads in the Enterprise
Posted by mhenricks - 2011/01/04 15:59

I thought the keyboard docking station option on the EP121 was most interesting. This would allow business users with text entry requirements to embrace tablets much more easily than if they were limited to a virtual keyboard.

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Re:Forrester Sees iPads in the Enterprise
Posted by caragarretson - 2011/01/05 06:06

I must say I just don't get this at all, while I think that the Pad in general is a good idea, choosing the iPad for a corporate deployment just seems short sighted.

I think the point here is that IT departments aren't necessarily choosing to deploy iPads, etc., but employees are pushing to be able to use them for work, so IT doesn't have much of a choice.

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Re:Forrester Sees iPads in the Enterprise

Posted by mhenricks - 2011/01/05 14:46

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caragarretson wrote:
I must say I just don't get this at all, while I think that the Pad in general is a good idea, choosing the iPad for a corporate deployment just seems short sighted.

I think the point here is that IT departments aren't necessarily choosing to deploy iPads, etc., but employees are pushing to be able to use them for work, so IT doesn't have much of a choice.

That's not necessarily a bad thing. One of the most pervasive criticisms of IT is that it's not responsive to business needs. If users, including business leaders in other departments, want iPads, it's probably incumbent on IT to find a way to make it happen.

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Re:Forrester Sees iPads in the Enterprise

Posted by caragarretson - 2011/01/06 10:50

I agree. Best case scenario would be IT coming together with business unit heads to forge a strategy, so that employees can use the device they like (or chose from a list of options) and IT can apply the necessary security and management features to make their lives easier.

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Re:Forrester Sees iPads in the Enterprise

Posted by srw134 - 2011/01/12 20:44

Well my point on the iPad was not that a tablet option was not a good one but that the iPad would probably not be the best business option. I do understand that there are those who want to use their personal devices for their work needs, this is fine but the debate on how these devices interface into a organizational network is another issue. To me, this is the same debate that is going on in reference to using smartphones on organizational networks. If the employee is willing to deal with a level of organizational control over their device (In terms of compliance) when using the network that would work, but I don't think that is what most have in mind.

-sean

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Re:Forrester Sees iPads in the Enterprise

Posted by mhenricks - 2011/01/13 16:37

I'd say the best-case scenario would be for employees to choose systems IT is already familiar with. That's why I think a Windows Mobile phone, for instance, has a good chance of prevailing in the long run. The same may be true for tablets.

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Re:Forrester Sees iPads in the Enterprise

Posted by srw134 - 2011/01/18 20:34

Exactly, I agree that the Windows phones have a good chance of gaining traction in the business segment. They do however have an uphill battle against the BB products in terms of good business features and proven security. Keeping on the tablet side of things, there are a number of tablets coming out now that are starting to have the features and hardware that I was previously complaining about on the iPad, so this should be a good indicator of the traction tablets will have going forward.

-sean

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Re:Forrester Sees iPads in the Enterprise

Posted by groenfeldt - 2011/01/19 19:04

Like it or not, iPads are here, in the enterprise. IT may not think they are real computers, or they are too expensive, or don't have the price/performance that companies need, but users are taking them to work. I first saw it at Oracle OpenWorld where I was surprised at the number of people using them.

Then in November I attended a meeting of CIOs and senior vendor sponsors for Wisconsin Technology's FUSION CEO/CIO conference. About half the people around the table had iPads in front of them.

I see some comments on the forums saying they aren't ready for prime time. IT folks who don't want to be dismissed as a problem rather than the road to a solution, should accept that the Apple products are an expanding presence in the enterprise, including highly security-conscious financial services firms.

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Re:Forrester Sees iPads in the Enterprise

Posted by srw134 - 2011/01/19 20:25

Well the iPads have such a presence because they were initially the only option out there, like the iPhone when it first came out. Once more options become available that have a closer integration with business systems you will see a change in what are seen in these situations. As other products have shown us from other companies (Android), Apple products may have the initial innovation but their focus has always been at the consumer. This is the reason why products running Android are quickly winning the marketshare game and the same reason that MS still has a giant lead over anything Apple.

My question from this response it the road to what solution? What solutions are they offering that is not going to be provided with closer business integration by the products currently coming out running Android, BB or Win 7?

-sean

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Re:Forrester Sees iPads in the Enterprise

Posted by groenfeldt - 2011/02/04 06:31

In another sign that Apple is expanding its enterprise business, England's SCC has announced it is the first UK Apple business partner to become an Authorized Systems Integrator after an extensive qualitative review process.
"One of the biggest issues facing business leaders today is how to respond to the fast growing trend for users to bring web enabled gadgets such as laptops, smart phones and iPads into the workplace. It's a movement that's gained real critical mass, and one that made introducing Appleâ€™s powerful range of consumer technologies into the company's customer solutions and services array a natural and obvious step," said Rhys Sharp, SCCâ€™s chief technology officer.
Last year unveiled its cutting-edge Desktop as a Service (DaaS) offering with the first UK demonstration of virtual desktop technology using the iPad, a program it said has been hihgly successful.
SCC's director of vendor alliances, Andy Wright, added: â€œExciting technologies such as those from Apple are part of our everyday life and SCC is committed to working closely with customers to help them create competitive advantage from these emerging new platforms and solutions.â€•

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Re:Forrester Sees iPads in the Enterprise
Posted by srw134 - 2011/02/05 22:42

Well again this is not really Apple getting into more into business operations, it is a business making a solution available with the iPad which is currently highly deployed and well known. Once the rest of the other slate/pad solutions gain more traction Apple will again loose this lead.

-sean

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Re:Forrester Sees iPads in the Enterprise
Posted by mhenricks - 2011/02/07 16:22

I believe this is what will happen, based on nothing more than the old adage that the best way to predict tomorrow's weather is to forecast that it will be the same as today's. Apple has a history of innovating (or stealing and effectively implementing others' ideas, however you want to put it) but not being able or perhaps willing to turn consumer acceptance into corporate acceptance. Of course, it truly could be different this time. But probably not.

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Re:Forrester Sees iPads in the Enterprise
Posted by srw134 - 2011/02/08 21:30

This is one of those things that for years has really made be question the true "Genius" that is Steve Jobs. It seems like many people put him on this pedestal but where would we be if Apple had decided to permit additional Apple clone hardware back 15-20 years ago? All Apple really has to do is invest their obviously talented people into a more business minded focus to make their products have additional business capabilities. It just seems like they are happy to cede this market to MS and Linux.

-sean

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Re:Forrester Sees iPads in the Enterprise
Posted by alekseysukhanov - 2012/06/25 21:49

In fact the iPad maybe really helpful when you are on the go. Find your apps and you're in business.

Start from here to find your Best Application on iPad or Business iPad Application

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Re:Forrester Sees iPads in the Enterprise
Posted by aldenbaker - 2012/07/05 16:34

Hello..
The one time I used an iPad for work purposes, I was at a conference. It was great! All I wanted to do was tweet and check email. Easier and more comfortable to use than a smartphone. No need to lug my laptop around, and run around in search of an outlet to plug in. Thanks!!

Have a look at: iPod Glass & Screen Repair Los Angeles | Macbook Pro Repair Los Angeles

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cheap michael kors
Posted by jinchen - 2012/12/20 04:26

is very different than being forced off the grid, but but cheap michael kors handbags but had some survival tips for those waiting for their
to return."You can live without a lot," Angela Kuncaitis told told replica designer handbags told ABCNews.com. "I know that." Kuncaitis said that the top
necessities to take care of, to her, would be food, food, cheap replica designer handbags food, water and going to the bathroom."Ration your food. You'd
surprised. You don't need to have the helpings you usually usually knockoff handbags usually would," she said. "Try not to eat a whole
of sodium so you're not drinking more."She encouraged caution with with knockoff handbags with perishable foods and pointed to canned proteins such as
as a good resource. She said to keep foods out out jordan 11 concords out of direct light and encouraged people to have can
that are not electric."Don't open your freezer. Keep it closed closed cheap michael kors purse closed as long as you can," Kuncaitis said. Every time
freezer door is opened, air is allowed in, which speeds speeds jordan 11 speeds up the spoiling process.As former head of emergency response
preparedness for the U.S. Centers for Disease Control and Prevention, Prevention, cheap jordans for sale Prevention, ABC News Chief Health and Medical Editor Dr. Richard
has similar advice for families coping with power outages and and jordan concord and preserving resources.Dr. Besser said that perishable food should be

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